

# MEMBERSHIP MEMO

(IF YOU DON'T ASK THE ANSWER IS ALWAYS NO!)

To: Lions and Lion Leaders

From: CC Jim McCown

Date: August 1, 2009

Re: Volunteers and/or Lions?

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## VOLUNTEERING

Ok, you just brought in a new Lion in your club. What is your next step? Should you wait and see if he will volunteer for certain activities you have in your club? Or should you ask them to volunteer for each project that comes up? Or should the chairperson of that particular project ask them?

Actually all of the above are the correct answer? They should jump in and volunteer but if they don't and you, as their sponsor, should not wait to see if they will volunteer. You should encourage them to sign up for that project. The chairperson of the project should be asking everyone, especially the new members, in the club.

Volunteers (Lions) have joined your club and in most cases they will wait until asked. They want to be part of whatever is going on but they want to be asked to be part of it. And they should be asked because you want them to be part of your club. Most people that join your club are a bit or a lot timid and if you or the mentor of that Lion doesn't get him/her to sign up chances are they won't. Pretty soon you won't see them around anymore.

The sponsor/mentor should have him/her sign up with them so they can continue to mentor them while on the project and at the same time they can become familiar with other Lions as they work and talk together on the project. The more they are on projects the more success you will have in keeping them as Lions.

You have heard the slogan "get that new Lion involved". That's what you are doing. You are getting them involved and you need to keep them involved on all the other projects as they come up.

Just remember don't send them out alone on any project. That is a good way to lose that member. They may go and do the project, but you may never see them again. They joined Lions in all likelihood, for the fellowship that they thought they would be getting as a Lion.

Educate your club sponsors and mentors to work with your new Lions and show them the way to become involved. It works!

Have you asked someone today to become a Lion?

If not – why not

Published frequently for those interested in membership, retention and extension.

Please send questions or ideas to VCC Jim McCown. Phone 360459 5469 or E-mail: [pdgjimmccown@comcast.net](mailto:pdgjimmccown@comcast.net).

I will share your ideas and questions in this memo!

## MD-19 Goals 09-10

They are actually quite simple! We want a 200 plus in membership in the Multiple District with a 5% increase in Districts and Zones.

Clubs should not drop more than 5% of their total membership while maintaining a plus in membership.

Want the District Governors, Zone Chairs to work with their clubs to put into practice a mentoring program. Lions Clubs International has a good mentoring program that we can use that will work.

I also would like to see each club make improvements of at least 5 things throughout the year. This can be anything in your club and not necessarily good service projects or fund raising projects. (Although that would be a good place to start.) It can be better club meetings (which there are several things that can be changed for the better), change of venue and the list can go on and on. Taking a look at your club we all can see many ways that can make your club better. All I am asking is that you make 5 positive changes.

Each district must have an extension chairperson and have a goal of at least 1 new club.

Each district have an increase in the reporting of MMRs to LCI and MMRs and VADs to MD-19.

Remember my slogan: **"MAKE IT HAPPEN THROUGH TEAMWORK"!**